



## Porsche and Vacheron Constantin host 'Driven by Time' experience in Bahrain

**03/11/2025** Porsche Centre Bahrain, in collaboration with Vacheron Constantin, proudly hosted an exclusive luxury lifestyle experience 'Driven by Time' at the iconic Porsche Studio, Moda Mall, in the heart of Bahrain's luxury district.

Bahrain | Celebrating the shared values of heritage, craftsmanship, and timeless excellence, the event brought together VIP guests and brand enthusiasts for a day that blended artisan creativity, precision engineering, and fine hospitality.

Guests participated in a bespoke scent-making workshop, crafting their own signature fragrance inspired by the emotion of movement and the spirit of individuality, a nod to Vacheron Constantin's mastery of time and Porsche's devotion to shaping emotion through design and performance.

Attendees also had the opportunity to test-drive Porsche's latest model range, including the newest

additions to the brand's pioneering performance fleet. The curated drives provided an intimate encounter with Porsche's innovation, design, and unmistakable driving character.

To complement the immersive program, guests enjoyed elegant breakfast and lunch dining experiences hosted at Nomad Urban Eatery, offering a thoughtfully crafted menu across morning and afternoon slots.

"Driven by Time brings together two worlds where precision, artistry, and passion are at the core," said Semreen Ahmed, the Marketing & PR Manager at Porsche Centre Bahrain. "This experience reflects the values that connect Porsche and Vacheron Constantin, a relentless pursuit of excellence, emotion, and timeless design."

"Partnering with Vacheron Constantin allowed us to create a truly refined journey for our guests, one that celebrates innovation, heritage, and craft. This event perfectly embodies our commitment to delivering meaningful luxury experiences in Bahrain." Said Tim Price, General Manager at Porsche Centre Bahrain.

Set within the Porsche Studio at Moda Mall, the event embraced the Studio's unique immersive brand environment, a contemporary luxury space where automotive passion meets artistic expression and innovation.

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